2025 ThinkAdvisor Editorial Calendar*

An overview of our 2025 editorial lineup - including scheduled features, content coverage and deeper dives into the topic of the month.

JANUARY

EDITORIAL FOCUS: ALTERNATIVES IN FOCUS

Top alternative investments in focus for advisors: real estate, cryptocurrencies, private equity and more

Newsletter Alignment: Portfolio Builder

FEBRUARY

EDITORIAL FOCUS: TAX PLANNING FOR 2025

A look at what tax pros are telling advisors about the most significant tax issues today and changes to expect in 2025

Newsletter Alignment: Tax Planning Insider

MARCH

EDITORIAL FOCUS: WHAT'S NEW IN WEALTH MGMT?

A review of innovative services for advisors seeking to move upmarket and work with more HNW/UHNW and family office clients

Newsletter Alignment: Career Advantage, Daily/Early Wire

APRIL

EDITORIAL FOCUS: RETIREMENT INCOME IN FOCUS

What advisor strategies can best serve clients in 2025, including those with annuities and other complex products used to produce income?

Newsletter Alignment: Retirement Report

MAY

EDITORIAL FOCUS: WHAT'S NEW IN REGULATION/ COMPLIANCE

How is the fiduciary standard playing out in 2025, and what are its greatest impacts on advisors?

Newsletter Alignment: Compliance Watch

JUNE

EDITORIAL FOCUS: ANNUITIES IN FOCUS

A look at the latest retirement research on the role of annuities, as well as product updates and market trends for advisors

Newsletter Alignment: Retirement Report, Life/Health Newsletters

JULY

EDITORIAL FOCUS: THE STATE OF TODAY'S BROKER DEALERS

Overview of the largest broker-dealers and what key changes they are making to their operations and advisor channels to grow

Newsletter Alignment: Career Advantage, Daily/Early Wire

AUGUST

EDITORIAL FOCUS: FINTECHS IN FOCUS

Top deals and innovations in the space affecting advisors, as well as a discussion of how AI is affecting the advice business

Newsletter Alignment: Tech Reporter

SEPTEMBER

EDITORIAL FOCUS: PRACTICE MANAGEMENT THAT COUNTS

What new best practices should advisors be using to expand their businesses, and how should they be executing them?

Newsletter Alignment: Career Advantage, Daily/Early Wire

OCTOBER

EDITORIAL FOCUS: THE SHIFTING RIA SCENE

A review of some of the biggest M&As/deals affecting advisors and what other shifts at the largest firms have meant for the industry

Newsletter Alignment: Career Advantage, Daily/Early Wire

NOVEMBER

EDITORIAL FOCUS: EXECUTIVE LEADERSHIP: THE BIG PICTURE

A look at some of the industry's top leaders and what key decisions they made this year that are most impacting advisors

Newsletter Alignment: Women in Wealth, Daily/Early Wire

DECEMBER

EDITORIAL FOCUS: LOOKING BACK & AHEAD: TRENDS THAT MATTER

What news most shaped the advisory business in 2025, and what trends are likely to be important for advisors in 2026?

Newsletter Alignment: Career Advantage, Daily/Early Wire

COVERED EVERY MONTH

Webcasts

Increase engagement and interaction with our editorial and sponsor webcasts. Nurture quality leads and build your brand with this cost-effective promotional platform.

Podcasts

Editorial, syndicated and custom podcasts enable sponsors to build relationships, increase reach and establish authority.

Newsletter Alignment

Align your brand with our highly targeted newsletters.

ThinkAdvisor Luminaries

Our year long pioneering recognition program celebrating top finance professionals, teams and programs driving the industry forward.

Event Coverage

Extensive coverage of our annual Luminaries program and major industry conferences throughout the year.

** This calendar is subject to change and for planning purposes only.*