

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

UNITED STATES DISTRICT COURT  
FOR THE WESTERN DISTRICT OF WASHINGTON  
AT SEATTLE

C.O., a minor, by and through her guardian  
Alison Hall-O’Neil, individually and on behalf  
of all others similarly situated,

Plaintiff,

vs.

AMAZON.COM, INC., a Delaware  
corporation, and A2Z DEVELOPMENT  
CENTER, INC., a Delaware corporation,

Defendants.

Case No.: 2:19-cv-910

**CLASS ACTION COMPLAINT  
AND DEMAND FOR JURY TRIAL**

**CLASS ACTION COMPLAINT AND DEMAND FOR JURY TRIAL**

Millions of Americans use Amazon’s smart-speaker technology (“Alexa”) in their homes. People speak to Alexa-enabled devices such as the Echo or Echo Dot about everything from the mundane (“Alexa, what’s the weather?”) to the deeply personal (“Alexa, what are the symptoms of depression?”).

Most people believe that when they speak to an Alexa-enabled device, it converts their voice into a set of digital computer instructions. They expect that this digital query is sent over the internet for processing, that a digital response is returned, and that the device then converts the response into Alexa’s voice. They do not expect that Alexa is creating and storing a

1 permanent recording of their voice. This expectation is reasonable; it would be easy for Alexa to  
2 work this way, as numerous other voice-recognition technologies do.

3 But Alexa does something else. After Alexa processes a user's commands, Amazon  
4 saves a permanent recording of the user's voice to its own servers. It then analyzes and uses  
5 these voice recordings for its own commercial benefit. These uses include allowing workers  
6 around the world to listen to the voice recordings and creating voiceprints of users, which can be  
7 used to identify them when they speak to other devices in other locations. Amazon has thus built  
8 a massive database of billions of voice recordings containing the private details of millions of  
9 Americans.

10 Amazon purports to obtain consent to record individuals who set up an Alexa-enabled  
11 device. But there is a large group of individuals who do not consent to be recorded when using  
12 an Alexa-enabled device and who use Alexa without any understanding or warning that Amazon  
13 is recording and voiceprinting them: children.

14 Alexa routinely records and voiceprints millions of children without their consent or the  
15 consent of their parents. This practice violates the laws of Florida, Illinois, Michigan, Maryland,  
16 Massachusetts, New Hampshire, Pennsylvania, and Washington, which prohibit the recording of  
17 oral communications without the consent of all parties to the communication. These laws  
18 recognize the unique privacy interest implicated by the recording of someone's voice. That  
19 privacy interest is all the more powerful in light of modern voiceprinting technology and the  
20 potentially invasive uses of big data by a company the size of Amazon. It takes no great leap of  
21 imagination to be concerned that Amazon is developing voiceprints for millions of children that  
22 could allow the company (and potentially governments) to track a child's use of Alexa-enabled  
23 devices in multiple locations and match those uses with a vast level of detail about the child's  
24 life, ranging from private questions they have asked Alexa to the products they have used in their  
25 home.

26 Plaintiff C.O. ("Plaintiff"), a minor, by and through her guardian Alison Hall-O'Neil,  
27 brings this Class Action Complaint against Defendants Amazon.com, Inc., and a2z Development  
28

1 Center, Inc. d/b/a Amazon Lab126 ( collectively “Amazon” or “Defendants”) to obtain redress  
2 for all Florida, Illinois, Maryland, Massachusetts, Michigan, New Hampshire, Pennsylvania, and  
3 Washington minors who have used Alexa in their home and have therefore been recorded by  
4 Amazon, without consent. Plaintiff alleges as follows as to herself, upon personal knowledge of  
5 her own acts and experiences, and as to all other matters, upon information and belief, including  
6 investigation conducted by her attorneys:

7 **PARTIES**

8 1. Plaintiff C.O., and her parent and guardian Alison Hall-O’Neil, are natural  
9 persons and citizens of the State of Massachusetts.

10 2. Defendant Amazon.com, Inc. is a Delaware corporation with its headquarters and  
11 principal place of business at 410 Terry Avenue North, Seattle, Washington.

12 3. Defendant a2z Development Center, Inc., d/b/a Amazon Lab126, is a Delaware  
13 corporation with its headquarters and principal place of business located at 1120 Enterprise Way,  
14 Sunnyvale, California. Amazon Lab126 employs thousands of individuals, many of whom work  
15 on Alexa-enabled devices and software at its Sunnyvale headquarters, and is a subsidiary of  
16 Amazon.com, Inc.

17 **JURISDICTION AND VENUE**

18 4. This Court has subject-matter jurisdiction over this dispute under 28 U.S.C.  
19 § 1332(d) because the amount in controversy exceeds \$5,000,000, exclusive of interest and costs,  
20 and because at least one member of each class is a citizen of a different state than at least one  
21 Defendant.

22 5. This Court has personal jurisdiction over Defendants because a substantial part of  
23 the, harm, events, and conduct giving rise to Plaintiff’s claims occurred in Washington, and  
24 Defendant Amazon.com, Inc. is headquartered in Washington.

25 6. Venue is proper in this Court under 28 U.S.C. § 1391 because Defendant  
26 Amazon.com, Inc. is headquartered in this District, and because a substantial part of the events  
27 and conduct giving rise to Plaintiff’s claims took place in this District.

1 **FACTUAL BACKGROUND**

2 *Amazon and the Alexa Device*

3 7. After starting as an online book retailer, Amazon has grown into a dominant force  
4 in the retail, internet, and technology sectors. Amazon operates the world’s leading e-commerce  
5 platform, with net sales of \$232 billion in 2018.<sup>1</sup> Amazon is the world’s largest provider of  
6 cloud computing services. According to some reports, 42% of the internet is powered by  
7 Amazon Web Services, which is more than double Microsoft, Google, and IBM combined.<sup>2</sup> And  
8 Amazon also develops technology products including Alexa, the world’s leading voice-  
9 responsive personal-assistant technology.

10 8. Amazon Lab126, headquartered in Sunnyvale, California, began engineering the  
11 Echo “smart speaker” in 2010, eventually leading to Amazon.com, Inc. launching the product  
12 and the Alexa voice assistant (also developed by Amazon Lab126) on November 6, 2014, with  
13 sales commencing shortly thereafter. Since then, Amazon has launched various additional Echo  
14 products, including the Echo Dot, Echo Plus, Echo Sub, Echo Show, and Echo Input. Each Echo  
15 device contains a speaker, microphones, a small computer, internet connectivity, and the Alexa  
16 program.

17 9. Amazon subsequently added the Alexa program to other Amazon products such  
18 as the Amazon Fire TV digital media player. Amazon also allows manufacturers of devices as  
19 varied as electrical outlets, lightbulbs, thermostats, and security cameras to offer Alexa  
20 integration, allowing users to control those third-party devices through Alexa. And Amazon also  
21 now allows manufacturers to offer devices with Alexa “built-in,” essentially allowing other  
22  
23  
24

---

25 <sup>1</sup> Form 10-K, Amazon.com, Inc., <https://www.sec.gov/Archives/edgar/data/1018724/000101872419000004/amzn-20181231x10k.htm>.

26 <sup>2</sup> Matt Ward, *Amazon: The Company Consuming Consumers*, thinkgrowth.org (Jan. 29, 2018),  
27 <https://thinkgrowth.org/the-big-4-part-one-amazon-the-company-that-consumes-the-world-fb4679f10708> (last  
28 visited June 10, 2019).

1 speakers and devices to offer much of the functionality of an Echo or Echo Dot<sup>3</sup> (collectively, all  
2 devices featuring Alexa integration or functionality are referred to herein as “Alexa Devices”).<sup>4</sup>

3 10. As of October 2018, Amazon had sold approximately 47 million Echo devices.<sup>5</sup>  
4 In January 2019, Amazon reported that over 100 million total devices had been sold with Alexa  
5 pre-installed.<sup>6</sup>

6 11. In the years since the Echo launched, Amazon Lab126 has continued to develop  
7 Alexa software updates, and has played an integral role in the development of new Alexa  
8 Devices.<sup>7</sup>

9 12. Alexa is a natural-language processing system. Alexa “listens” to people’s verbal  
10 communications and responds to those communications in a simulated human voice. People  
11 most frequently interact with Alexa in their homes.

12 13. Using Alexa on an Alexa Device, whether an Amazon device such as an Echo, or  
13 a third-party device like a Sonos One speaker, is relatively simple. Once an individual has an  
14 Alexa Device, the person needs two more things: a WiFi Internet connection, and the Alexa  
15 mobile application (the “Alexa App”) installed on his or her smartphone or tablet.

---

16  
17  
18 <sup>3</sup> Alistair Charleton, *Which Cars Have Amazon Alexa Integration?*, Gearbrain (April 29, 2019),  
19 <https://www.gearbrain.com/which-cars-have-amazon-alexa-2525958778.html> (last visited June 10, 2019); James  
20 Stables, *The Best Amazon Alexa Built-In Speakers*, The Ambient (Apr. 8, 2019), <https://www.the-ambient.com/guides/best-alexa-built-in-speakers-1196> (last visited June 10, 2019); Dana Kerr and Ben Rubin, *Alexa*  
21 *is Coming to Sony Smart TVs*, CNET (Sept. 20, 2018, 11:27 a.m. EST), <https://www.cnet.com/news/alexa-is-coming-to-tvs-well-at-least-sony-smart-tvs/> (last visited June 10, 2019); Jonathan Vanian, *Amazon Alexa is Now Available on HP, Acer, and Asus Computers*, Fortune (Jan. 8, 2018), <http://fortune.com/2018/01/08/amazon-alexa-hp-acer-asus/> (last visited June 10, 2019).

22 <sup>4</sup> For purposes of this Complaint, the term “Alexa Devices” specifically excludes the Amazon Echo Dot Kids  
23 Edition.

24 <sup>5</sup> Brian Dumaine, *It Might Get Loud: Inside Silicon Valley’s Battle to Own Voice Tech*, Fortune (Oct. 24, 2018),  
25 <http://fortune.com/longform/amazon-google-apple-voice-recognition/> (last visited June 10, 2019).

26 <sup>6</sup> Lucase Matney, *More Than 100 Million Alexa Devices Have Been Sold*, Tech Crunch (Jan. 4, 2019)  
27 <https://techcrunch.com/2019/01/04/more-than-100-million-alexa-devices-have-been-sold/> (last visited June 10,  
28 2019).

29 <sup>7</sup> Ry Crist, *Behind the scenes at Alexa’s laboratory*, CNet (Apr. 23, 2018), <https://www.cnet.com/news/behind-the-scenes-at-amazon-alexa-laboratory-lab126/> (last visited June 10, 2019).

1 14. To use the Alexa App, the individual must have an account with Amazon. The  
2 individual must then follow the set-up process on the Alexa Device, which eventually includes  
3 pairing the Alexa Device with the Alexa App. For third-party Alexa Devices, the device itself  
4 will function even without being paired to the Alexa App, but the Alexa functionality will be  
5 disabled.

6 15. Once the individual has paired the Alexa Device to the Alexa App, the Alexa  
7 Device is ready for use by anyone, including people who have not set up the Alexa App or  
8 consented to being recorded.

9 16. Alexa Devices are designed to record and respond to communications  
10 immediately after an individual says a wake word (typically “Alexa” or “Echo”).<sup>8</sup> Alexa  
11 Devices accomplish this by storing a second or two of audio in short-term, random-access  
12 memory (RAM), analyzing that temporary audio recording for the presence of a wake word, and  
13 then overwriting it if the wake word is not recognized. As a result, no permanent recording is  
14 supposed to be made if the wake word is not recognized.<sup>9</sup>

15 17. If the wake word is recognized, the Alexa Device records the ensuing  
16 communication and—unlike some other smart devices—transmits the recording to Amazon’s  
17 servers for interpretation and processing before receiving the relevant data back in response.

18 18. Once Alexa has responded to a recording sent by an Alexa Device, Amazon  
19 indefinitely stores a copy of that recording on its own servers for later use and analysis.

20 19. Amazon uses machine learning to leverage the massive amount of data collected  
21 by Alexa Devices—including these permanent voice recordings—to constantly refine the natural  
22 language understanding underlying Alexa’s functionality. Many recordings are individually  
23  
24

---

25 <sup>8</sup> Matt Day, Giles Turner, and Natalia Drozdiak, *Amazon Workers Are Listening to What You Tell Alexa*, Bloomberg  
26 (Apr. 10, 2019, 5:34 p.m. CDT), <https://www.bloomberg.com/news/articles/2019-04-10/is-anyone-listening-to-you-on-alexa-a-global-team-reviews-audio> (last visited June 10, 2019).

27 <sup>9</sup> Recent news reports, however, have revealed that Alexa devices regularly “inadvertently” record conversations  
28 without prompting by a wake word. *See id.*

1 reviewed by Amazon employees and part-time contractors in locations as far flung as Costa  
2 Rica, India, and Romania.<sup>10</sup>

3 20. However, Amazon need not permanently store the audio recordings in order for  
4 Alexa Devices to function. Although it would not be as cost-effective or commercially  
5 advantageous to Amazon, Alexa Devices could process audio interactions locally on the device  
6 and send only a digital query, rather than a voice recording, to Amazon's servers. Indeed,  
7 Amazon developed a "Local Voice Control" feature for Alexa Devices that allows individuals  
8 "to fulfill a limited set of requests on select [Alexa] devices when the device is not connected to  
9 the internet, such as requests to control supported lights, plugs, and switches."<sup>11</sup>

10 21. Amazon could also upload audio recordings to short-term memory in the cloud  
11 and immediately overwrite those recordings after processing, much like Alexa constantly  
12 overwrites the audio it captures prior to a user saying a wake word. If Amazon did that, it would  
13 never possess a permanent recording of any user's communications.

14 22. Many similar "smart speaker" devices are less intrusive than Amazon's Alexa  
15 Devices. Apple's natural-language processing system, "Siri," records communications in a  
16 similar manner to Alexa, and sends those recordings to Apple's servers.<sup>12</sup> However, Apple  
17 stores those recordings in an identifiable form for only a short period of time, and then deletes  
18 the recordings entirely.<sup>13</sup> Likewise, Mercedes has developed voice recognition technology that  
19 allows drivers to ask their car for directions, and that offers substantial functionality even when  
20  
21

---

22 <sup>10</sup> *Id.*

23 <sup>11</sup> *Alexa and Alexa Device FAQs*, Amazon,  
24 <https://www.amazon.com/gp/help/customer/display.html?nodeId=201602230> (last visited June 10, 2019).

25 <sup>12</sup> Lisa Eadicicco, *Amazon Workers Reportedly Listen to What You Tell Alexa – Here's How Apple and Google*  
26 *Handle What You Say to Their Voice Assistants*, Business Insider (Apr. 15, 2019, 10:39 a.m. EST),  
<https://www.businessinsider.com/how-amazon-apple-google-handle-alexa-siri-voice-data-2019-4> (last visited June  
27 10, 2019).

28 <sup>13</sup> *Id.*

1 the vehicle lacks an Internet connection (and, therefore, the vehicle cannot transmit a  
2 recording).<sup>14</sup>

3 23. Amazon has strong commercial incentives to collect as many Alexa recordings as  
4 possible. From the outset, Amazon has been a company built on the relentless acquisition of  
5 consumer behavioral data, whether through its ubiquitous AWS offerings, its ever-expanding  
6 online storefront, its entertainment platforms, and now the Alexa Devices it uses as its ears in  
7 every home.

8 24. The collection of Alexa Device recordings is a natural extension of Amazon's  
9 *modus operandi*: collect as much consumer data as possible through any means possible,  
10 streamline the process so that consumers cannot or will not stop the collection, and use  
11 Amazon's massive size to leverage that data more effectively than any of its competitors.

12 25. Simply put, the more data Amazon collects, the more use Amazon has for each  
13 incremental data point Amazon collects.

14 26. Amazon's decision to make Alexa integration available to third-party product  
15 manufacturers at no cost is entirely consistent with this scheme. While Amazon might have  
16 charged some companies a licensing fee for Alexa integration (which its partners would then be  
17 able to pass on to consumers who value the extra functionality), it offers that integration free of  
18 charge in order to facilitate the rapid adoption of Alexa Devices, the ubiquitous use of Alexa, and  
19 the resulting widespread collection of voice-recordings of millions of people.

20 ***Alexa Devices Record Children Without Their Consent***

21 27. Alexa Devices respond to any individual who says the wake word. Alexa Devices  
22 thus record communications involving individuals who did not purchase the device or install the  
23 Alexa App.

24 28. But Alexa has the ability to identify different users based on their voiceprint.  
25 Through this functionality, Alexa could determine whether or not the person speaking to it has

26 \_\_\_\_\_  
27 <sup>14</sup> Matt Robinson, *In-Car Voice Control Still Isn't Perfect, But I'm Warming To It*, Car Throttle (March 2019),  
28 <https://www.carthrottle.com/post/in-car-voice-control-still-isnt-perfect-but-im-warming-to-it/> (last visited May 22,  
2019).



1 previously registered as a user and agreed to be recorded. When Alexa detects that a user has not  
2 agreed to be recorded, it could inform the user that Amazon will make and keep persistent  
3 recordings of the user's voice as a condition of use. Alexa could ask the new user to agree to  
4 that recording. Or it could deactivate Amazon's permanent recording functionality for such  
5 users. But Alexa does not do this.

6 29. At no point does Amazon warn unregistered users that it is creating persistent  
7 voice recordings of their Alexa interactions, let alone obtain their consent to do so.

8 30. When children say a wake word to an Alexa Device, the device records and  
9 transmits the children's communications in the same manner that it handles adults'  
10 communications. Neither the children nor their parents have consented to the children's  
11 interactions being permanently recorded.

12 ***Facts Specific to Plaintiff C.O.***

13 31. Plaintiff C.O., and her parent Alison Hall-O'Neil, are citizens of the State of  
14 Massachusetts. Plaintiff is ten years old.

15 32. Her home contained an Alexa Echo Dot from August 2018 to the present.

16 33. C.O. did not purchase or set up the Echo Dot, nor did she download the Alexa  
17 App.

18 34. Although C.O. was not an Alexa registered user, she directly interacted with an  
19 Alexa Device on several occasions. For instance, she regularly used it to play music, tell jokes,  
20 and answer questions. On those occasions, Amazon recorded C.O.'s communications and stored  
21 those recordings on its servers.

22 35. C.O. was unaware that when she spoke a wake word, an Alexa Device would  
23 record and store the ensuing private communications.

24 36. Because C.O. was not a registered Alexa user, she never agreed to allow her  
25 communications to be recorded. C.O.'s parents likewise never agreed to allow Amazon to record  
26 C.O.'s communications. Amazon recorded C.O.'s private communications without her consent,  
27 and without the consent of her parents.

1 **CLASS ACTION ALLEGATIONS**

2 37. Plaintiff C.O., by and through her guardian Alison Hall-O’Neil, brings this action  
3 pursuant to Federal Rule of Civil Procedure 23(b)(3) individually and on behalf of the following  
4 Class of similarly situated individuals:

5 **Class:** All residents in Florida, Illinois, Maryland, Massachusetts,  
6 Michigan, New Hampshire, Pennsylvania, and Washington who  
7 used Alexa on a household Alexa Device while they were minors,  
but who have not downloaded and installed the Alexa App.

8 38. Excluded from the Class are: (1) any Judge or Magistrate presiding over this  
9 action and any members of their families; (2) Defendants, Defendants’ subsidiaries, parents,  
10 successors, predecessors, and any entity in which Defendants or their parents have a controlling  
11 interest and their current or former employees, officers, and directors; (3) persons who properly  
12 execute and file a timely request for exclusion from the Class; (4) persons whose claims in this  
13 matter have been finally adjudicated on the merits or otherwise released; (5) Plaintiff’s counsel  
14 and Defendants’ counsel; and (6) the legal representatives, successors, and assigns of any such  
15 excluded persons.

16 39. **Numerosity:** The exact number of members of the Class is unknown and  
17 unavailable to Plaintiff at this time, but individual joinder in this case is impracticable. The  
18 Class likely consists of thousands of individuals, and their members can be identified through  
19 Defendants’ records.

20 40. **Predominant Common Questions:** The Class’s claims present common  
21 questions of law and fact, and those questions predominate over any questions that may affect  
22 individual Class members. Common questions for the Class include, but are not limited to, the  
23 following:

- 24 a. Whether Alexa Devices make permanent voice recordings of children who  
25 interact with them.  
26 b. Whether children who use Alexa Devices in their home have an objectively  
27 reasonable expectation of confidentiality.  
28

1 c. Whether Amazon fails to obtain consent to record children who are not registered  
2 users of Alexa Devices.

3 41. **Typicality:** Plaintiff's claims are typical of the claims of the other members of the  
4 proposed Class. Plaintiff and Class members suffered invasions of privacy as a result of  
5 Defendants' uniform wrongful conduct.

6 42. **Adequate Representation:** Plaintiff has and will continue to fairly and  
7 adequately represent and protect the interests of the Class, and has retained counsel competent  
8 and experienced in complex litigation and class actions. Plaintiff has no interests antagonistic to  
9 those of the Class, and Defendants have no defenses unique to Plaintiff. Plaintiff and her counsel  
10 are committed to vigorously prosecuting this action on behalf of the members of the Class, and  
11 they have the resources to do so. Neither Plaintiff nor her counsel have any interest adverse to  
12 those of the other members of the Class.

13 43. **Superiority:** This class action is appropriate for certification because class  
14 proceedings are available to other available methods for the fair and efficient adjudication of this  
15 controversy and joinder of all members of the Class is impracticable. This proposed class action  
16 presents fewer management difficulties than individual litigation, and provides the benefits of  
17 single adjudication, economies of scale, and comprehensive supervision by a single court. Class  
18 treatment will create economies of time, effort, and expense and promote uniform decision-  
19 making.

20 44. Plaintiff reserves the right to revise the foregoing class allegations and definitions  
21 based on facts learned and legal developments following additional investigation, discovery, or  
22 otherwise.

**FIRST CAUSE OF ACTION**

**Violation of the Massachusetts Wiretap Statute, Mass. Gen. Laws ch. 272, § 99, and Substantially Similar Laws of Florida (Fla. Stat. § 934.03), Illinois (720 ILCS 5/14-2), Maryland (Md. Cts. & Jud. Pro. § 10-402), Michigan (MCL 750.539c), New Hampshire (N.H. Rev. Stat. § 570-A:2), Pennsylvania (18 Pa. Cons. Stat. § 5703), and Washington (WA Rev. Code § 9.73.030)  
(On Behalf of Plaintiff and the Class)**

45. Plaintiff incorporates by reference the foregoing allegations as if fully set forth herein.

46. Plaintiff and the Class members used Alexa Devices within their families' homes.

47. When Plaintiff and the Class members used the Alexa Devices, Amazon created a recording of their device interactions, transmitted those recording to Amazon's cloud servers, and retained copies of those recordings indefinitely.

48. Amazon did not warn or otherwise notify Plaintiff and the Class members that Amazon would create persistent recordings of their Alexa interactions.

49. Plaintiff and the Class members did not expect, and had no reason to expect, that Amazon would create persistent recordings of their Alexa interactions.

50. Plaintiff and the Class members reasonably expected that their Alexa interactions would remain private.

51. Plaintiff and the Class members never provided Amazon with consent to record their Alexa interactions, nor did Amazon even attempt to seek such consent. Plaintiff's and the Class members' parents likewise never consented to Amazon recording their children's Alexa interactions.

52. Amazon created the recordings of Plaintiff and the Class intentionally, as Amazon has publicly admitted that Alexa Devices are programmed to record every Alexa interaction.

53. By creating persistent recordings of Plaintiff's and the Class members' Alexa interactions, Amazon intentionally intercepted and used oral communications without the consent of all parties to those communications, in violation of Mass. Gen. Laws ch. 272, § 99, and in violation of the substantially similar statutes Fla. Stat. § 934.03, 720 ILCS 5/14-2, Md.

1 Cts. & Jud. Pro. § 10-402, MCL 750.539c, N.H. Rev. Stat. § 570-A:2, 18 Pa. Cons. Stat. § 5703,  
2 and WA Rev. Code § 9.73.030.

3 54. Amazon's intentional and unlawful recording violated Plaintiff's and the Class  
4 members' right to privacy in their confidential communications, as protected by Mass. Gen.  
5 Laws ch. 272, § 99, and as protected by the substantially similar statutes Fla. Stat. § 934.03, 720  
6 ILCS 5/14-2, Md. Cts. & Jud. Pro. § 10-402, MCL 750.539c, N.H. Rev. Stat. § 570-A:2, 18 Pa.  
7 Cons. Stat. § 5703, and WA Rev. Code § 9.73.030.

8 55. Amazon is able, and the Court should require it, to destroy the recordings of  
9 Plaintiff's and the Class members' interactions with Alexa Devices, and to implement  
10 functionality sufficient to prevent unauthorized recordings in the future.

11 56. Amazon's intentional and unlawful recording caused Plaintiff and the Class  
12 members injury to their dignity, well-being, and security.

13 57. Plaintiff, individually and on behalf of the Class members, seeks: (1) an  
14 injunction requiring Amazon to obtain consent prior to recording minors' Alexa interactions and  
15 to delete those recordings already made, and to implement functionality sufficient to prevent  
16 unauthorized recordings in the future; (2) damages equal to \$100 per day or \$1,000, whichever is  
17 greater, under Fla. Stat. § 934.10, Md. Cts. & Jud. Pro. § 10-410, Mass. Gen. Laws ch. 272,  
18 § 99(Q), N.H. Rev. Stat. § 570-A:11, and 18 Pa. Cons. Stat. § 5725, damages equal to \$100 per  
19 day up to \$1,000 under WA Rev. Code § 9.73.060, and nominal damages under 720 ILCS 5/14-2  
20 and MCL 750.539c; (3) punitive damages; and (4) costs and reasonable attorneys' fees under  
21 Mass. Gen. Laws ch. 272, § 99(Q), and under the substantially similar statutes Fla. Stat.  
22 § 934.10, 720 ILCS 5/14-6, Md. Cts. & Jud. Pro. § 10-410, MCL 750.539c, N.H. Rev. Stat.  
23 § 570-A:11, 18 Pa. Cons. Stat. § 5725, and WA Rev. Code § 9.73.060.

24 **PRAYER FOR RELIEF**

25 WHEREFORE, Plaintiff, on behalf of herself and the proposed Class, respectfully  
26 requests that the Court enter an order:

1 A. Certifying this case as a class action on behalf of the Class defined above,  
2 appointing Plaintiff as representatives of the Class, and appointing her counsel as class counsel;

3 B. Declaring that Amazon's actions, as set out above, violate the state privacy laws  
4 cited herein;

5 C. Requiring Amazon to delete all recordings of the Class members, and to  
6 implement functionality to prevent further recording of the Class members without prior consent;

7 D. Awarding damages, including nominal, statutory, and punitive damages where  
8 applicable, to Plaintiff and the Class in an amount to be determined at trial;

9 E. Awarding Plaintiff and the Class their reasonable litigation expenses and  
10 attorneys' fees;

11 F. Awarding Plaintiff and the Class pre- and post-judgment interest, to the extent  
12 allowable;

13 G. Awarding such other further injunctive and declaratory relief as is necessary to  
14 protect the interests of Plaintiff and the Class; and

15 H. Awarding such other and further relief as the Court deems reasonable and just.

16 **DEMAND FOR JURY TRIAL**

17 Plaintiff demands a trial by jury for all issues so triable.

18 Respectfully submitted,

19 Dated: June 11, 2019

20 By: /s/ Andrew S. Brown  
21 Andrew S. Brown, WSBA #49093  
22 QUINN EMANUEL  
23 URQUHART & SULLIVAN, LLP  
24 600 University St., Ste. 2800  
25 Seattle, WA 98101  
26 Tel.: 206.905.7000  
27 Fax: 206.905.7100  
28 andybrown@quinnemanuel.com

Andrew H. Schapiro (*pro hac vice* forthcoming)  
Stephen Swedlow (*pro hac vice* forthcoming)  
QUINN EMANUEL

1 URQUHART & SULLIVAN, LLP  
2 191 N. Wacker Drive, Suite 2700  
3 Chicago, IL 60606  
4 Tel: 312.705.7400  
5 Fax: 312.705.7401  
6 andrewschapiro@quinnemanuel.com  
7 stephenswedlow@quinnemanuel.com

8 Ashley C. Keller (*pro hac vice* forthcoming)  
9 Travis D. Lenkner (*pro hac vice* forthcoming)  
10 J. Dominick Larry (*pro hac vice* forthcoming)  
11 KELLER LENKNER LLC  
12 150 N. Riverside Plaza, Ste. 4270  
13 Chicago, IL 60606  
14 Tel.: 312.741.5220  
15 Fax: 312.971.3502  
16 ack@kellerlenkner.com  
17 tdl@kellerlenkner.com  
18 nl@kellerlenkner.com

19 Warren D. Postman (*pro hac vice* forthcoming)  
20 KELLER LENKNER LLC  
21 1300 Street N.W., Suite 400E  
22 Washington, D.C.  
23 Tel.: 202.749.8334  
24 Fax: 312.971.3502  
25 wdp@kellerlenkner.com

26 *Attorneys for Plaintiff and the Putative Class*